

# PEOPLE'S BANK

## MANAGER – CARD CENTRE

With a track record of significant achievements in the field, we invite a young dynamic manager with following attributes to lead and develop the card business of the Bank.

### **Key responsibilities and attributes:**

- Develop, lead and motivate teams of sales staff to attract new customers
- Develop and maintain high growth in business in keeping with the bank's business goals
- Formulate new strategies and value adding features compatible with the market
- Uplift the brand image through and overall improvement of standards and customer care
- Initiate and drive suitable marketing programmes in order to achieve the bank's desired goals
- Introduce appropriate risk management tools which can control and build up an impressive portfolio

### **Applicant's Profile**

- Senior Management experience, working with a Card Centre of a leading Bank for minimum of 05 years
- Possess achievements in developing and managing a successful business unit
- Be professionally, qualified with a sound overall knowledge of all aspects of Card Management and Commercial Banking
- Age – preferably below 45 years

### **Our offer**

We offer an attractive remuneration package with added perquisites, commensurate with your experience as well as industry standards. The appointment will be on a contract basis (with the initial period being four years)

### **Applications**

Those who conforming to the requirements listed above are invited to forward their detailed resumes, along with contact detail of two non-

related referees, to the address below. Mark the post applied for on the left hands corner of the envelope and mail it to reach us on or before 31.05.2010

All applications will be treated with the strictly confidential and any form of canvassing will be disqualification.

**Deputy General Manager  
(Human Resources)  
People's Bank Head Office,  
No.75, Sir Chittampalam A.  
Gardiner Mawatha,  
Colombo – 02**