

Ministry of Economic Development Sri Lanka Tourism Development Authority

WRITER CUM EDITOR

Sri Lanka Tourism Development Authority (SLTDA) was established under the Tourism Act No.38 of 2005. Its main objective is to develop Sri Lanka as a tourist and travel destination both in Sri Lanka and abroad.

SLTDA invites applications from suitably qualified and experienced writers to work as a Writer cum Editor on part time basis.

Under the guidance of the Director/ICT, the writer will be responsible for

- Ensure the www.slt-da.gov.lk web site content is accurate and up to date (quality assurance)
- Ability to research and create descriptions for tourism related products and services
- Edit existing content on the website
- Content writing and proof reading of e-newsletter which will be released on monthly basis.
- Any other related work assigned by Director/ICT

Bachelor's Degree in English (Journalism from a recognized University preferred)

Excellent command of the English Language Computer Literacy

HTML skills to format descriptions would be an added advantage.

Candidate must have Internet facilities at his/her premises.

At least, two (2) years experience in web based writing editing / internet marketing in Government Departments / Corporations / Boards or in any reputed Mercantile Establishments.

Age Below 50 years as at closing date of application

Remuneration It will be based on the work assigned.

How to apply Applications giving full particulars together with copies of all certificates pertaining to academic, professional qualifications, work experience and the names of two non-related referees should be forwarded under registered cover indicating the post applied for or, the top left hand corner to the undersigned. Closing date for applications will be **15th June 2010**. For more information please visit www.slt-da.gov.lk

(Director / ICT on 0773-469988 or 0112436321)

Job Specification & Resp

Director General
SRI LANKA TOURISM DEVELOPMENT AUTHORITY
NO: 80, Galle Road,
Colombo 03.